



LOGISTICS & MARITIME FORUM

The sustainable, connected and resilient road to 2030

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PIXEL PORTS

Port IoT for Environmental Leverage

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PEOPLE



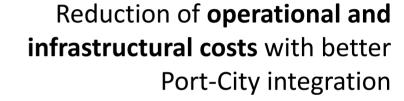


PIXEL Innovation Management Equilibrium environmental vs. cost-benefit

Reduction of **environmental impact** of port activities (e.g. greenhouse gases for 15-20%)

Increase of renewables energy uptake in use-cases at small, medium and large ports

Adoption of a **Port Environmental Index** as a **global quantitative measure** to monitor and act on
own environmental footprint



Improvement of logistics through data analytics over waiting time for vessels, on-time performance

Heterogeneous information hub tailored for the interoperability in building over the limited data interchange of Port Community Systems (PCS)







PIXEL – Port IoT for Environmental Leverage

Secure IoT solutions for port ecosystem operations

Business intelligence w/ predictive analytics

Environmental awareness with actionable tool: PEI

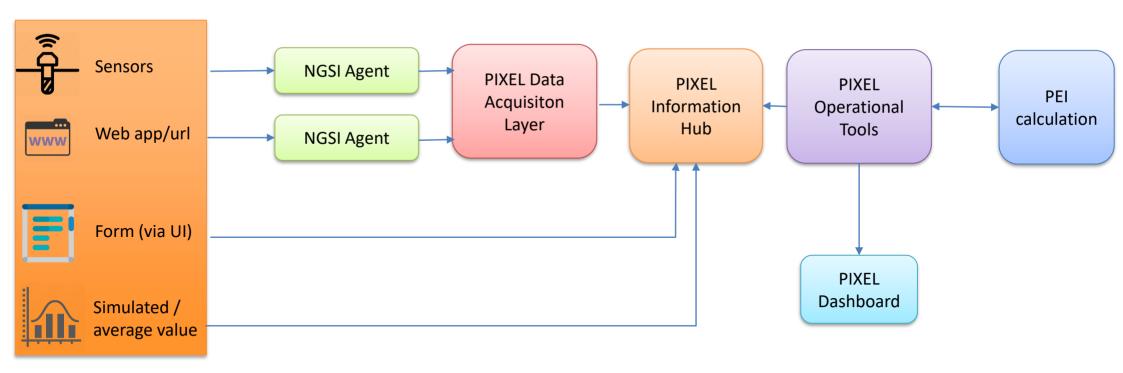
Addressing medium and small ports with scalability to big ports

Focusing on **port-city ecosystem challenges**





PIXEL – Product description







...to energy consumption



PIXEL – Energy demand model

From **boats traffic...**

Supply Chain Port Management Port's Activities Information System **Consumption Model** Model Consumption **Planning** Data Storage: Forecasting: Estimate: Port activities log Shipment handling Unit (boat) **Current Boats Calls** planning consumption

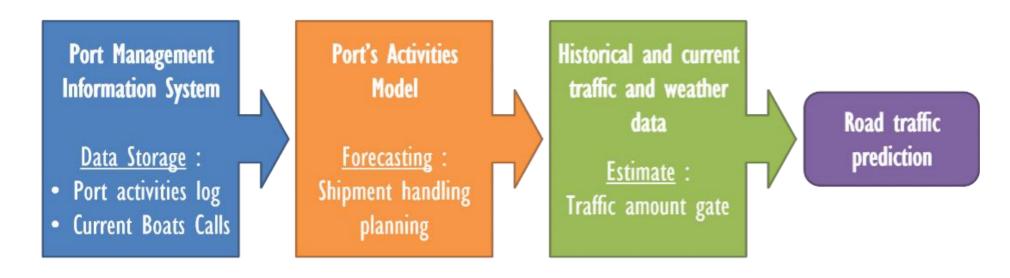




PIXEL – Port – City multimodal traffic model

From **boats traffic...**

...to short-time prediction for traffic amount the gate



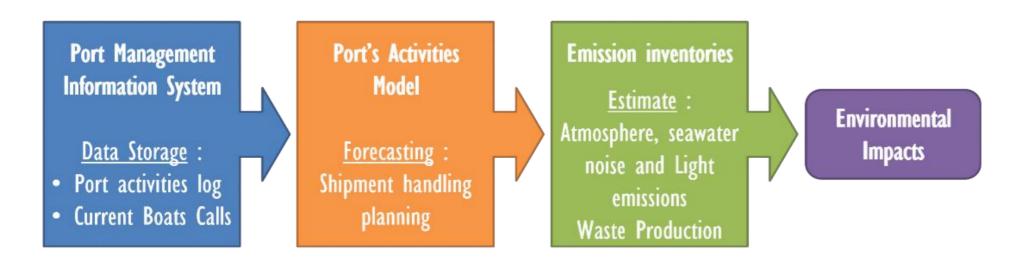




PIXEL – Environmental Pollution model

From **boats traffic...**

...to emission quantification







Why do you need a Port Environmental Index?

Today's environmental challenges are rising to fit the real global needs, enhanced by legislation and standards. Ports need clear understanding of their overall environmental performance

Ports can **optimize their use of resources** to include the appropriate monitor of environmental-related activity and act on it

PEI is a global indicator of the impact in ports that permits the ports to have a real-time measure of their environmental footprint and to plan actions to reduce it to desired levels



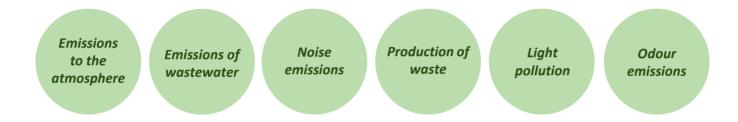


A useful Port Environmental Index

PEI relies on a **baseline of IoT data sources** that enable the interoperable data collection with needed frequency (some of it real-time)

It is a **composite environmental index**, i.e., a mathematical aggregation of a set of indicators.

Combines different environmental indices - **environmental Key Performance Indicators** (eKPIs) - into a single metric using a specific mathematical algorithm.



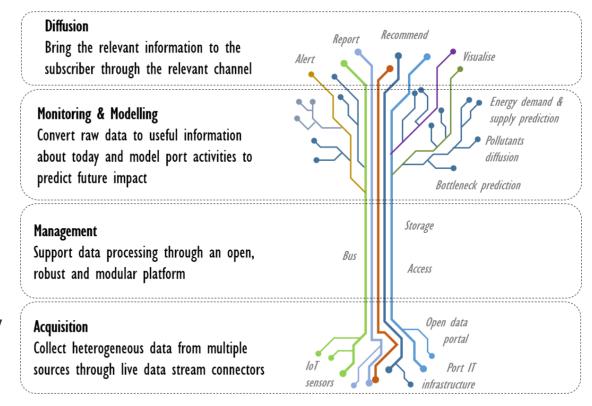


A useful Port Environmental Index

PEI will be using the PIXEL baseline infrastructure to enable small and medium ports for environmental awareness and action

The modularity of PIXEL will suit portcities of different sizes, natures and needs towards the Port of the Future

The costs of environmental assessment and action are covered by the investment on the improvement and optimization of port operations









PIXEL – Where IoT meets the Port of the Future



First IoT integrated platform focused on optimization of operations w/ reduction of environmental impact



Port Environmental Index (PEI) as a quantitative composite indicator of the overall environmental performance of a port



Secured dashboard with operational tools for decision support (real time monitoring and predictive analysis)



Information hub and optimization operations through smart models (energy, transportation, pollution and port-city integration)







PIXEL – Where IoT meets the Port of the Future









PIXEL – Where IoT meets the Port of the Future

THANK YOU

Get to know us at pixel-ports.eu