



BiLOG 2017

Conference Final Report

Logistics and Maritime Forum

European trends and Regional perspectives

February, 15th – 16th 2017 – Piacenza Expo



Summary

| | |
|-----------------------------------|-----|
| 1. Event short description..... | 3 |
| 2. BiLOG panel and speakers | 3-4 |
| 3. BiLOG participants | 4 |
| 4. Who supported the event | 4-5 |
| 5. Press review..... | 5-8 |



1. Event short description

The exhibition-conference BiLOG *Logistics and Maritime Forum* starts from an agreement signed in July 2015 from the Port System Authority of the Eastern Ligurian Sea and the Municipality of Piacenza.

The proposal of the Piacenza Infrastructure and Logistics Services Consortium, originating the Protocol of Understanding, had the intention to promote the operating relations to the aim of a coordinated planning between the Piacenza logistics center and the Port of La Spezia. The idea was to organize an event that starts from the most local needs to reach the comparison with the different European realities.

Thus a panel was conceived that included all the different needs of the maritime and logistic world, nobody excluded.

The 1st edition of the forum, held every two years, was taken place February 15th and 16th 2017 at the Piacenza Expo and counted on the participation of about 500 operators of the field. Both the presence of distinguished speakers and the high attendance of participants and sponsors have made the first edition of BiLOG a huge success.

2. BiLOG panel and speakers

Six sessions on the following topics: Motorways of the Sea and Core Network Corridors/the EU Transport Policy; Technological innovation for green shipping: focus on new alternative fuels; Sustainable Logistics; Role of Inland Logistics platforms; Inland waterways; Railway Innovation; and a workshop dedicated to European funds: “How to boost your business with EU funding”.

Each session saw the participation of the logistics chain exponents and operators who discussed the various issues, telling their own experience and highlighting their point of view, building a very interesting and high-level debate.



The strong international component has seen the presence of **49 speakers including 15 foreign and 34 Italian** who presented their work comparing themselves with the other actors.

Among the high-profile names: Brian Simpson – Motorways of the Sea (MoS) European Coordinator; Wojciech Sopinski – Adviser to EU Coordinator for MoS; José Anselmo – Former European Commission Principal Advisor; Sebastiano Grasso – Contship Italia Group CEO; Gianpiero Strisciuglio – RFI network Sales Director; Bernhard Kunz – Hupac Group CEO; and Francesco Benevolo – RAM Director.

The Event has therefore become a strategic moment for the local companies that have been able to confront in a direct way with those who shape the European policies of the transports and the relative consequences. The updating workshop dedicated to the use of tools to obtain European funds for companies operating in the sector and promote innovative projects is also highly appreciated.

3. BiLOG participants

Thanks to the covered topics and the presence of speakers from various European realities, BiLOG has seen the participation of almost 500 industry operators coming from the following countries: Algeria, Austria, Belgium, Ecuador, Germany, Greece, Italy, Netherlands, Portugal, Singapore, Slovenia, Spain, Sweden, Switzerland and UK. Such widespread interest has brought Piacenza closer to Europe.

4. Who supported the event

The event has been promoted by Municipality of Piacenza and Port System Authority of the Eastern Ligurian Sea, with the patronage of the Ministry of Infrastructures and the Transports; supported by the following sponsors: Rete Autostrade mediterranee, HUPAC, Aitek, Terminal Piacenza intermodale, IKEA, Piacenza intermodale, Generali, Bekaert, Binary System, Contship Italia Group, Containers Fidenza, Fondacion Valencia Port, ConsiCopra;



by the following partners: Camera di Commercio di Piacenza, FerCargo, Fresh Food Corridors, Gainn4Mos, Gainn4Ship Innovation, Confindustria, Confapindustria, ITL;
with the patronages of: ANASPED, Uniontrasporti, SOS LOG, Federazione del Mare, Assologistica, Assoportti, AILOG.

5. Press review

Who talked about BiLOG:

February – Official Press Review (first part)

February – Official Press Review (second part)

20 February – Euromerci – Bilancio (positivo) per la prima edizione di BiLOG, Biennale della Logistica

17 February – Libertà – La logistica è più forte della crisi: nel 2017 avanti tutta

17 February – Transport online – Un piacentino su 10 lavora nel campo della logistica

17 February – Piacenza 24 – Oltre 400 operatori in due giorni, successo per la prima edizione del Forum della Logistica

17 February – Piacenza Sera – Buona la prima per la biennale della logistica: Europa più vicina agli operatori

16 February – Il Piacenza – Logistica, uno su dieci ci lavora. A Le Mose in un anno escono quasi 3 milioni di tonnellate di merce



[16 February – Piacenza Sera – A Piacenza uno su dieci lavora nella logistica e il polo cresce ancora DATI](#)

[16 February – Official Press Release](#)

[15 February – Corriere Marittimo – Roncallo: “In 2 anni La Spezia farà 2,5 mln di container”](#)

[15 February – Piacenze 24 – BiLog apre i battenti, a Piacenza il primo forum internazionale sulla logistica](#)

[15 February – Libertà – Bilog, Simpson: “Piacenza collegamento ideale per logistica portuale e terrestre”](#)

[15 February – Piacenza Sera – Logistica e porti, al via Bilog con oltre 400 operatori](#)

[15 February – Official Press Release](#)

[13 February – Ferpress – Accordo porto La Spezia- Comune di Piacenza. Primo evento: Forum della Logistica il 15 e il 16](#)

13 February 2017 – www.corrieremarittimo.it

[12 February 2017 – Libertà – Piacenza-Europa, a BiLOG il grande disegno dei trasporti di terra e di mare con 300 esperti](#)

[16 January 2017 – On the MoS Way – BiLOG Logistics and Maritime Forum – the first edition promoted by Piacenza and La Spezia](#)



[16 January 2017 – On the MoS Way – BiLOG – Logistics and Maritime Forum: European trends and Regional perspectives](#)

[13 January 2017 – The Medi Telegraph – BiLOG – Logistics and Maritime Forum European trends and regional perspectives](#)

[12 January 2017- wwwitalia – BILOG](#)

[11 January 2017 – Piacenza sera – A febbraio a Piacenza Bilog, la biennale logistica in tandem con La Spezia](#)

[11 January 2017 – Messaggero Marittimo – CONFERENZA STAMPA DI PRESENTAZIONE DI BILOG](#)

[11 January 2017 – Ferpress – BiLOG. Logistic & Maritime Forum. La prima edizione a Piacenza il 15 e 16 febbraio](#)

[11 January 2017 – La Spezia Cronaca 4 – A Piacenza la Biennale della Logistica BILOG](#)

[11 January 2017 – Eastern Ligurian Sea Port Authority – Press release](#)

[11 January 2017 – Ansa – Logistica; Piacenza ospita Biennale Bilog con La Spezia](#)

[11 January 2017 – Avvisatore Marittimo La Spezia – Piacenza ospita a febbraio la Biennale della Logistica BILOG, per suggellare le relazioni commerciali con i porti della Spezia e Carrara, riunite nella nuova Autorità di Sistema.La prossima edizione si terrà alla Spezia. Si consolidano così importanti relazioni commerciali tra i due territori.](#)

[11 January 2017 – RAM Spa – BiLOG](#)



[11 January 2017 – Piacenza 24 – Piacenza Expo cittadella della logistica, due giorni di confronto con Bilog](#)

[9 January 2017 – Assologistica – BiLOG – Logistics and Maritime Forum a Piacenza](#)

[20 December 2016 – ER Mobilità – BiLOG – Logistics and Maritime Forum](#)

[14 December 2016 – Euomercì – A Piacenza si terrà BILOG – Logistics and Maritime Forum](#)

[12 December 2016 – Ansa – Porti: Logistica, staffetta Piacenza-La Spezia per BiLog](#)

[12 December 2016 – La Spezia Cronaca 4 – La Biennale della Logistica presentata al Commissario dell’Autorità Portuale della Spezia](#)

[12 December 2016 – Ferpress – AP La Spezia: il commissario Roncallo incontra commissione tecnica per Biennale della Logistica 2017](#)

[12 December 2016 – Città della Spezia – Piacenza-La Spezia, porto e pianura sono più vicini](#)

[12 December 2016 – La gazzetta della Spezia & Provincia – Biennale della Logistica: a febbraio a Piacenza, nel 2018 alla Spezia](#)

[12 December 2016 – The Medi Telegraph – Logistica: staffetta Piacenza-La Spezia per BiLog](#)

[12 December 2016 – Avvisatore Marittimo La Spezia – La Biennale della Logistica presentata al Commissario dell’Autorità Portuale della Spezia. Dal 15 al 17 febbraio 2017 appuntamento a Piacenza, la successiva edizione si terrà alla Spezia](#)

[7 December 2016 – Eastern Ligurian Sea Port Authority – Press release](#)