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European trends and regional perspectives

15-16 February 2017, Piacenza Expo

Inland Waterway Transport on the Danube

Why to use a river for cargo transport?





Inland Waterway Transport on the Danube

by

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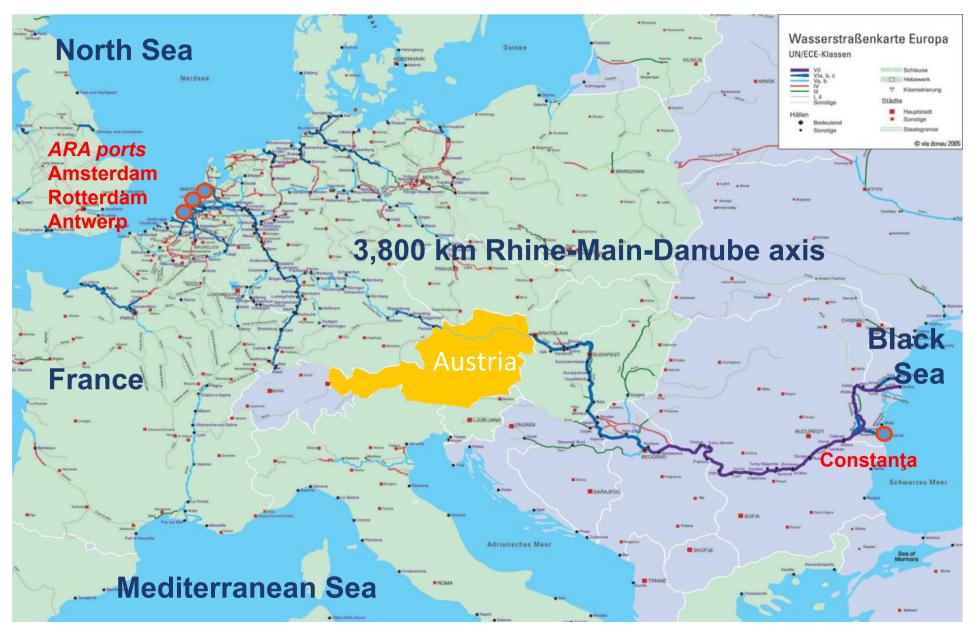
The Danube

- 351 km in Austria
- 2.415 km navigable in 10 countries
- 2.857 km total length

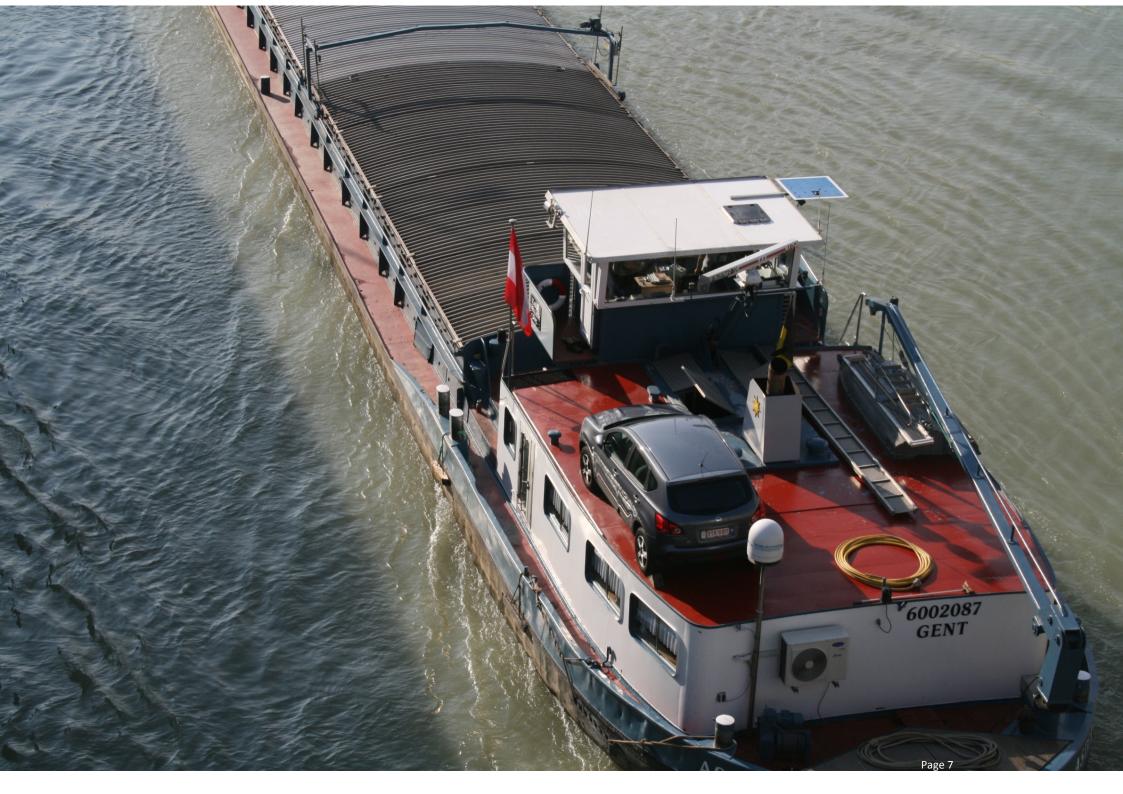
managed in Austria by state-owned viadonau



Central Europe's Danube River











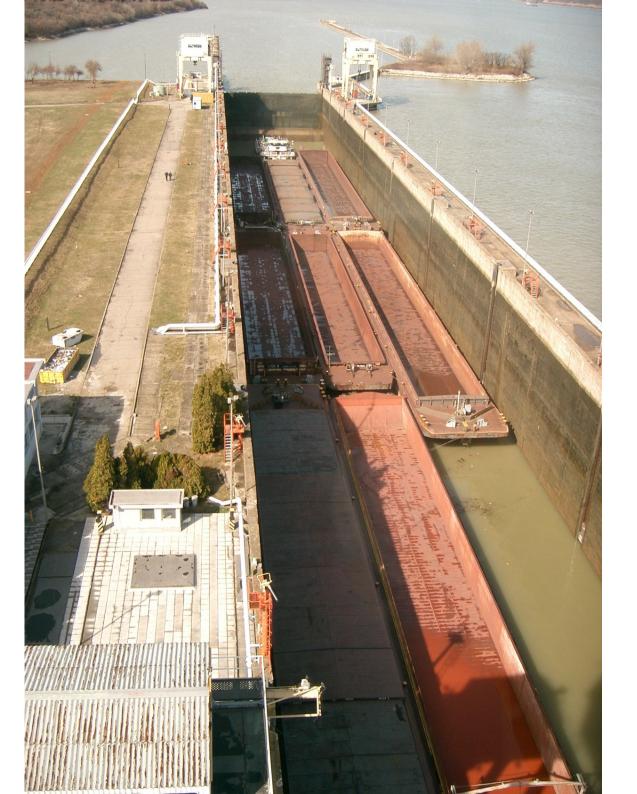
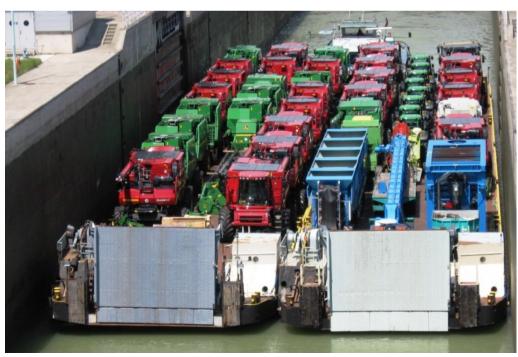




Photo credits: Danube Partners High & Heavy GmbH, via donau, Willi Betz

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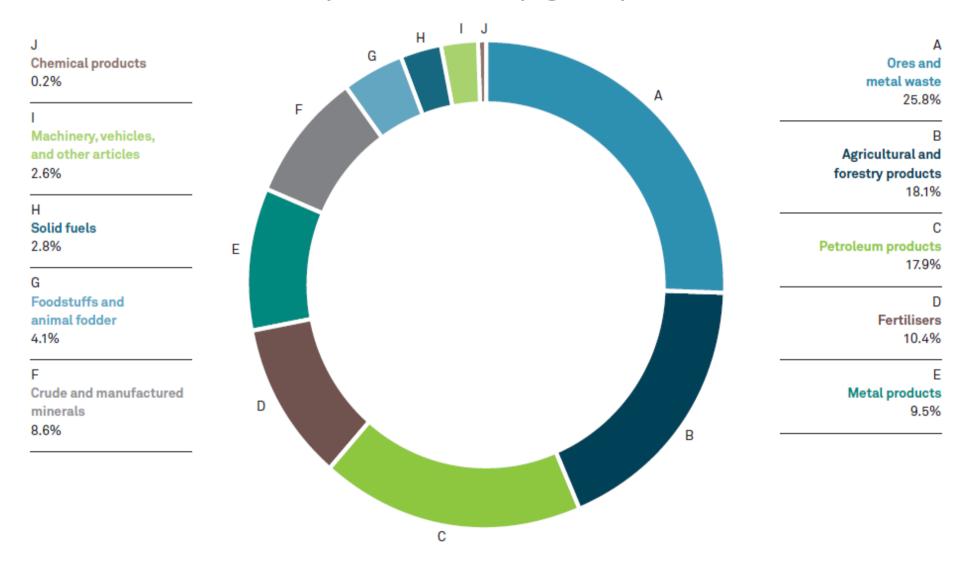








Transport volume on the Austrian Danube by commodity group 2014

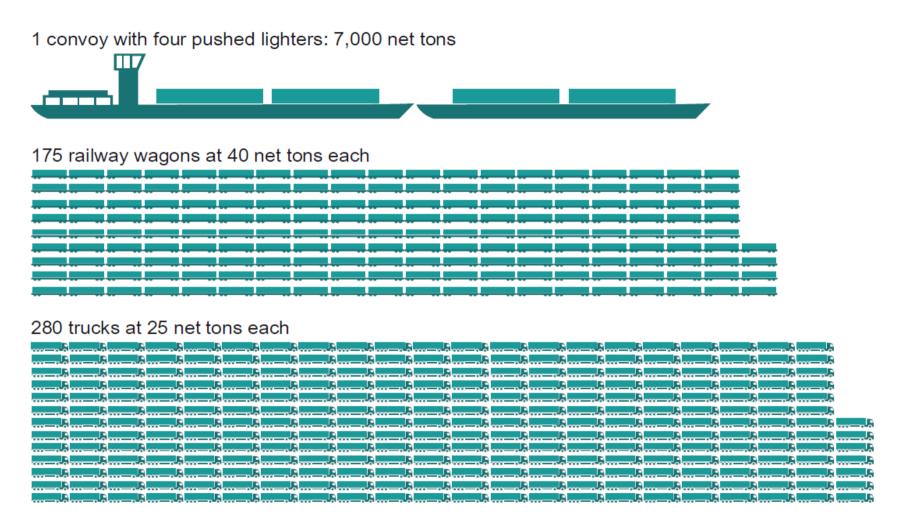








Why to use a river for cargo transport?

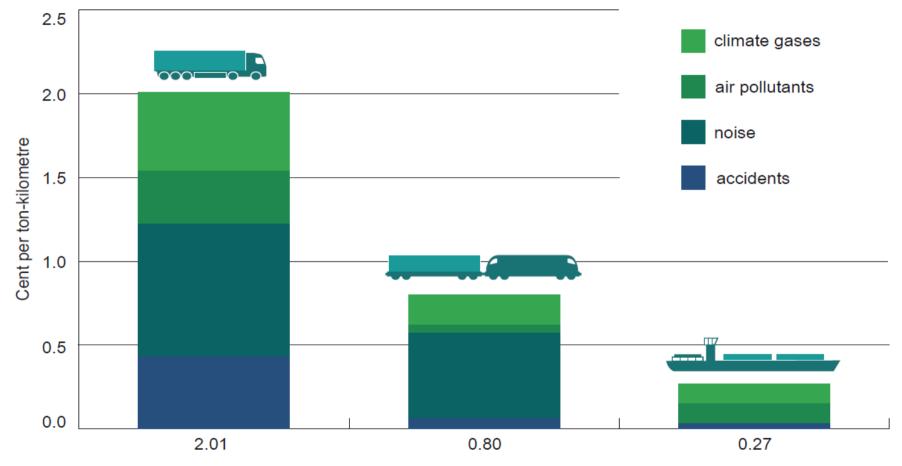


Inland vessels beat road and rail in terms of transport capacity



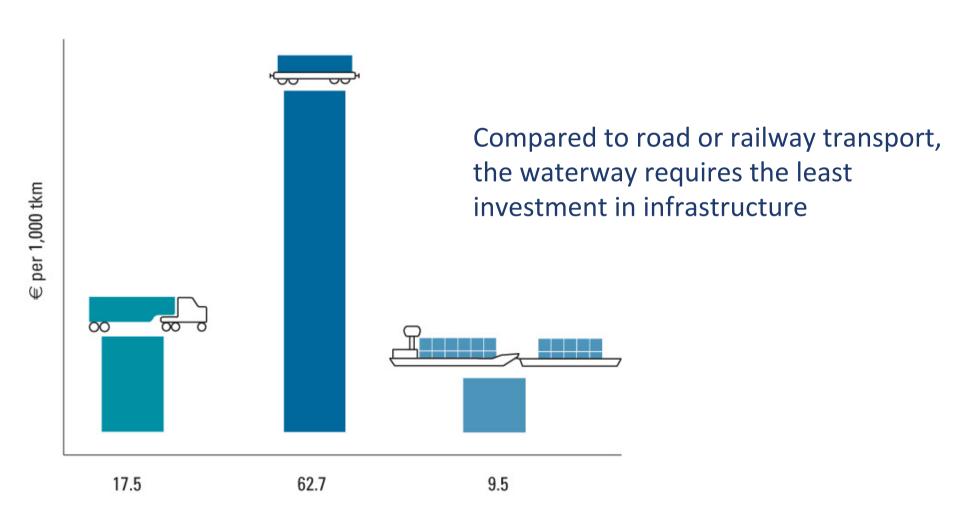


Transport distances for one ton of cargo requiring the same amount of energy



The sum of external costs for inland vessels is by far the lowest (average values for selected transports of bulk goods)

Infrastructure investment costs in Austria



Source: arealConsult and via donau





Why to use a river for cargo transport?

- powerful and efficient mode of transport
- future-safe due to its environmental performance
- influence on business in the region (logistics, industry, trade, agriculture etc.)

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Other characteristics of IWT

- · a niche business (for construction industry, for equipment industry, for employment)
- scarce availability of information
- general attention only in rare cases
- continuously interlinked with habitats

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- for infrastructure managers
- for education institutes
- for logistics service providers
- for logistics service users
- => information dissemination and special care

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Measures taken so far in Austria

(in line with European strategy, e.g. NAIADES)

- National Action Programme Danube (integrating environment - business - safety)
- impact control, cross-border activities
- Promotion / dissemination by WW manager





Examples for promotion activities

- Dedicated team for knowledge acquisition and dissemination
- Danube Business Talks
- Manual of Danube Navigation
- Danube Logistics Portal
- Workshops related to specific cargo groups

Workshop series for Danube logistics

- Joint Working Initiatives with representatives of the sector (cargo owners, logistics service providers, experts)
- Objective: Modal shift of promising types of cargo towards environmentally-friendly inland navigation based on preliminary analysis
- Regular workshops on national level and internationalisation (e.g. transport logistic Munich, Danube Business Talks)
- Elaboration of a catalogue of measures suitable for the promotion of Danube navigation in certain sectors
- Topics so far: High&Heavy, Renewable resources, Recycling products, Construction material







Photo credits: viadonau, Hafen Straubing-Sand

High & Heavy Initiative (2010 – 2012)

Advantages of Danube logistics for high & heavy transports

- High loading capacities compared to road and rail transport (size and weight less critical)
- Less transport restrictions compared to road (e.g. weekend bans)
- No transit permissions needed for oversized cargo
- Less problems in passing bridges, tunnels and other obstacles; no need to remove traffic lights or signs







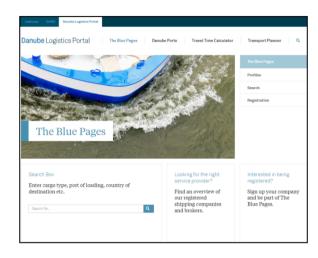
Photo credits: viadonau

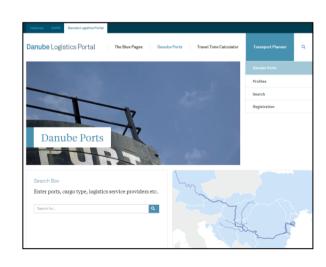


Danube Logistics Portal

- The Blue Pages
 Online directory of shipping companies and ship brokers
- Danube Ports
 Interactive map with port profiles
- Travel time calculator
- Transport planner

www.danube-logistics.info









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IWT in logistics education









REWWay (Research & Education in Inland Waterway Logistics)

is a knowledge cooperation between

Logistikum Steyr with logistics research & education expertise and

viadonau with inland waterway expertise with the purpose of

integrating inland waterway transport into logistics education.

Example products:

- learning material (powerpoint, videos, exercises, de/en)
- IWT part of curricula

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Summary

- Inland Waterways are a strategic asset for the region (logistics, industry, trade etc.)
- with a high potential for the future of growing care for the environment
- which need active information collection and dissemination by all stakeholders.

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Call for action to all stakeholders

Logistics service providers! Logistics service users! Infrastructure managers! **Education institutes!**

Have a closer look to inland waterways transport and take action with patience!



























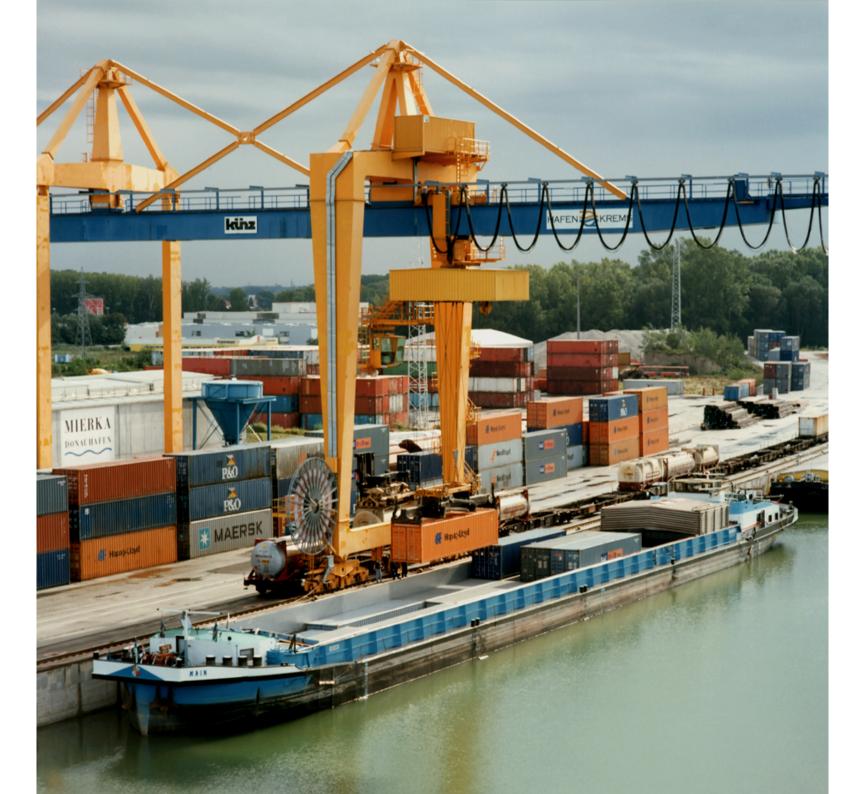




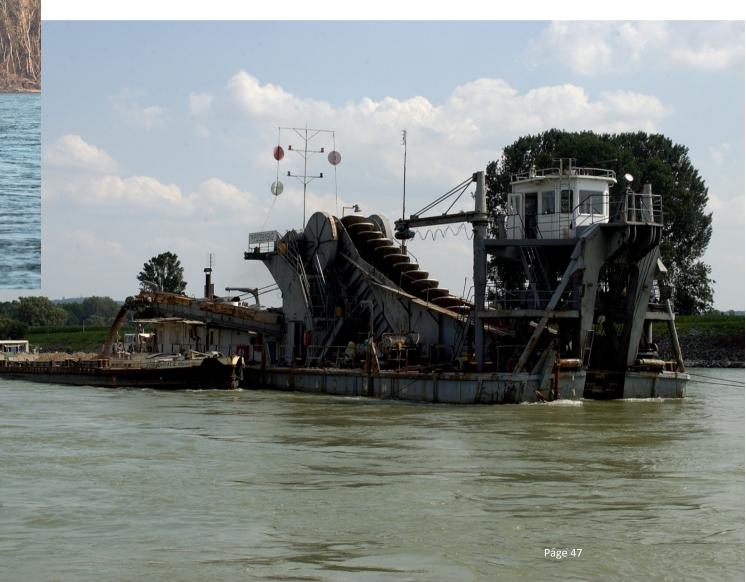


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